



AGI INNOVATIONS MAKES360 PRIVATE LIMITED
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Rupnagar, SAS Nagar (Mohali), Punjab - 140307, IN
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Hiring – Graphic Designer & Video Editor (In Office)

Job Description:

We're seeking a versatile **Graphic Designer & Video Editor** to join Makes360 at our Landran, Mohali office. You'll craft stunning visual assets - from static graphics, posters, brochures and infographics to animated social-media clips and promotional videos - for both our in-house marketing and a diverse roster of clients.

Key Responsibilities:

- **Graphic Design:**
 - Conceptualize and produce digital graphics (social-media posts, banners, emailers).
 - Design print materials: brochures, flyers, posters, and event collateral.
 - Create UI assets and infographics in collaboration with developers.
 - Ensure brand consistency across all Makes360 and client visuals.
- **Video Editing:**
 - Edit raw footage into polished videos for social media, websites, and presentations.
 - Add animated text overlays, transitions, and basic motion graphics.
 - Color-grade, mix audio (music/SFX), and incorporate voice-overs.
 - Optimize exports for different platforms (YouTube, Instagram Reels, LinkedIn, etc.).
- Collaborate with content, marketing, and development teams to align visuals with campaign goals.
- Maintain organized files, version control, and an asset library.
- Participate in creative brainstorming sessions to push visual innovation.
- Stay updated on design and video trends, tools, and best practices.

Skills & Qualifications:

- ✓ Bachelor's degree in Graphic Design, Film/Video Production, or related field (or equivalent experience).

- ✓ Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Canva).
- ✓ Strong understanding of typography, color theory, layout, pacing, and storytelling.
- ✓ Experience producing both digital/print graphics and short-form video content.
- ✓ Basic motion-graphics skills (keyframing, animated text).
- ✓ Familiarity with video codecs, compression settings, and export workflows.
- ✓ Excellent communication, organization, and time-management skills.
- ✓ Portfolio showcasing a blend of graphic design and video editing projects.

Perks & Benefits:

- Performance-based bonuses for successful campaign launches and high-engagement content.
- Health insurance coverage.
- Career growth opportunities within a fast-growing digital agency.
- Mentorship from senior designers and videographers.
- In-office creative workshops and team events.

Job Types: Full-time, Permanent

Pay: ₹3–5 LPA (INR) + Performance Incentives

Schedule: Day shift, Monday to Friday (In-office)

Work Location:

Landran,, SAS Nagar (Mohali), Punjab 140307, India

Application Question:

Review our website (www.makes360.com), social media and analyze our current visual branding. Then, outline a sample mini-campaign concept—including graphic mockups and a short video storyboard—that showcases how you'd elevate our brand presence.

How to Apply:

Please send your résumé and portfolio links (or attachments) to hr@makes360.com. We look forward to seeing your creative vision!

Tanu Shree

Human Resource

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