

SEO Executive

Digital Marketing

Experience

2-4 yrs

Location

Phase 8B, Mohali - On-site

Openings

1 Position(s)

Current Status

Urgent Hiring

Job Type

Full-time

Job ID

#11

Job Description

We are hiring an SEO Executive to improve website rankings, manage backlinks, and grow organic leads for Makes360 clients.

Key Responsibilities

- Perform keyword research & competitor analysis.
- On-page, technical & off-page SEO.
- Build high-quality backlinks.
- Manage Google Business (GMB) SEO.
- Prepare monthly SEO reports.
- Optimize blogs & website content.

Required Skills

SEMrush/Ahrefs/Ubersuggest.

Google Analytics & Search Console.

SEO content optimization.

Understanding of ranking factors.

KPI & Performance Targets

- Ranking improvements.
- Organic traffic growth.
- Backlink quality.
- GMB ranking growth.

Salary & Benefits

- ₹20,000 - ₹40,000 per month.

Why Work With Us?

- Fast-growing tech agency with 2600% growth focus.
- Work directly with CEO & leadership.
- Freedom to experiment, innovate, and create impact.
- 30-day money-back driven service model (results-oriented culture).

Growth Path

- SEO Executive → Senior SEO → SEO Manager

Apply Now: Send your resume to hr@makes360.com with subject "Application for SEO Executive"

Visit us at: <https://www.makes360.com/careers>